



Improving University Management

Magdalena CRÎNGAȘU – project manager
E-mail: magda.crangasu@uefiscsu.ro

Monica Cruceru – project deputy manager
E-mail: monica.cruceru@uefiscsu.ro



EUROPEAN UNION



MINISTRY OF LABOUR, FAMILY AND
SOCIAL PROTECTION
MADFP



EUROPEAN SOCIAL FUND
ESF HRD
2007 - 2013



STRUCTURAL FUNDS
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MINISTRY OF EDUCATION,
RESEARCH, YOUTH
AND SPORT
IOGVRM



EXECUTIVE AGENCY
FOR HIGHER EDUCATION
AND RESEARCH FUNDING

Goal: Improving university management, by establishing and implementing a viable, adequate and updated training system for university representatives and decision makers at various levels, in order to increase efficiency and leadership in higher education.

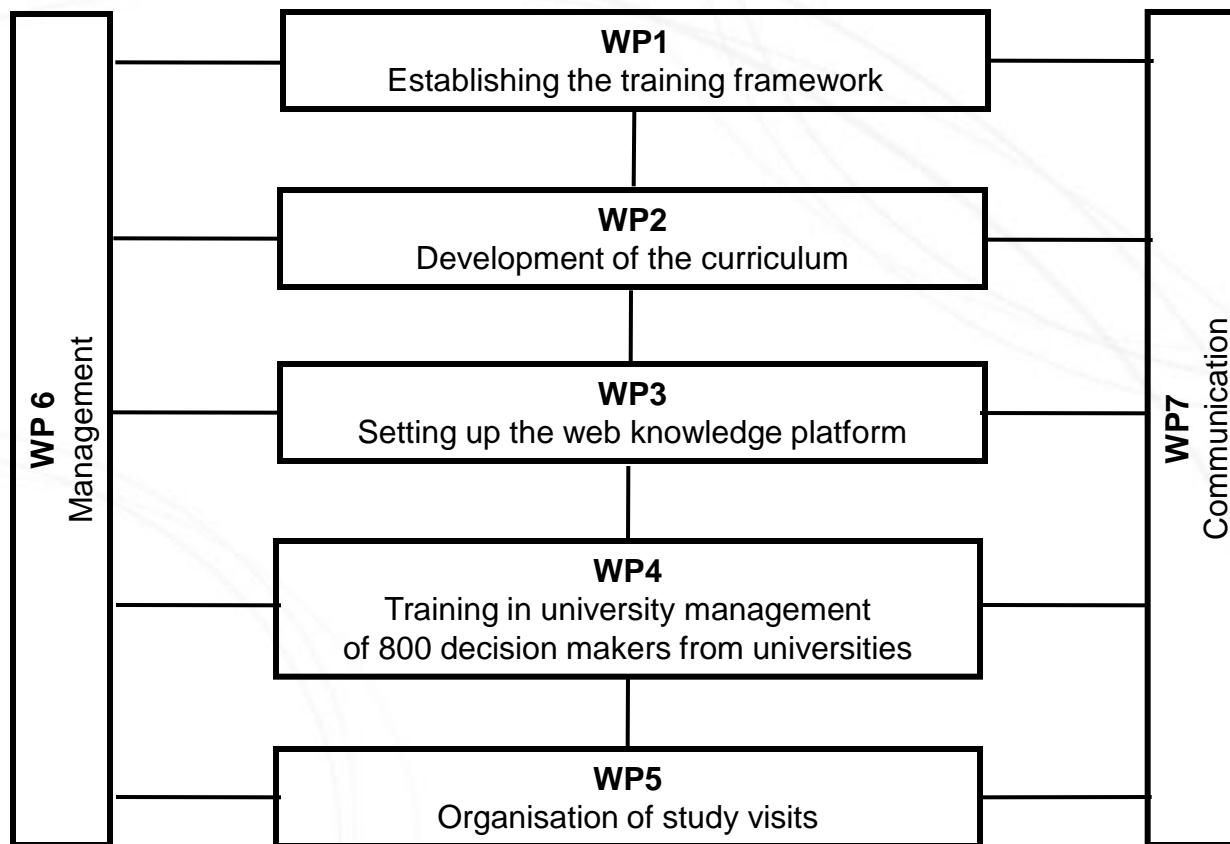
Objectives:

- Strengthening of intra and inter-university co-operation, and with other interested actors, in order to develop an efficient system for higher education management
- Improvement of managerial decision making capacity by training the personnel in management positions from higher education institutions
- Development of human capital in universities, by creating a virtual knowledge and communication platform in order to support future training activities, customised for each decision making university level

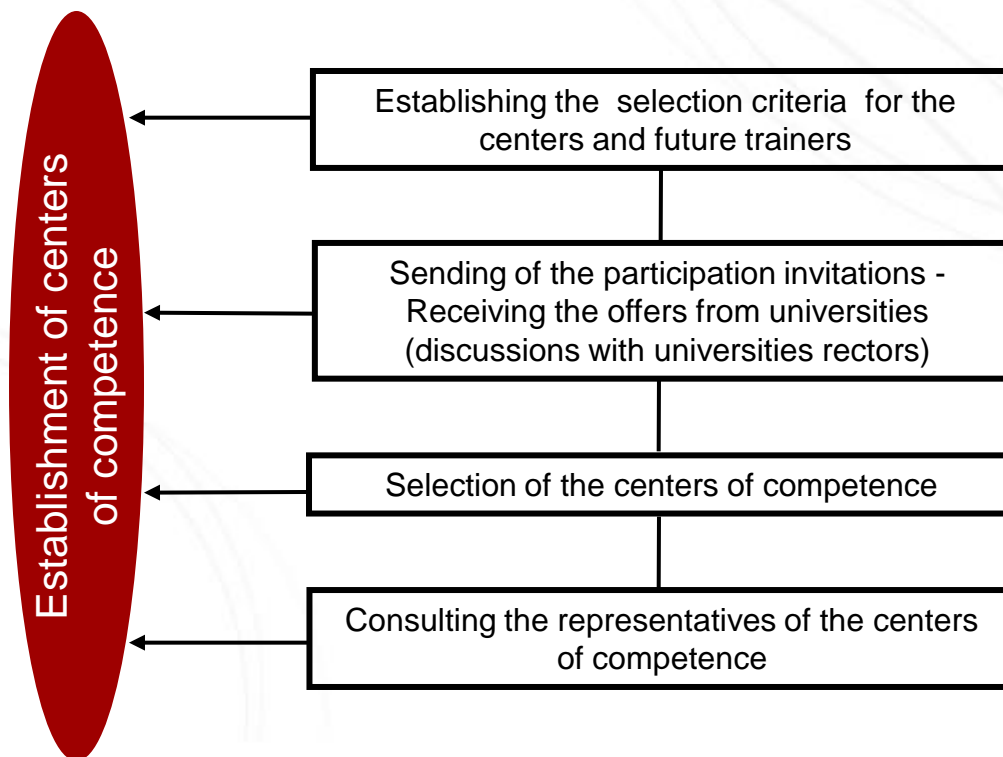
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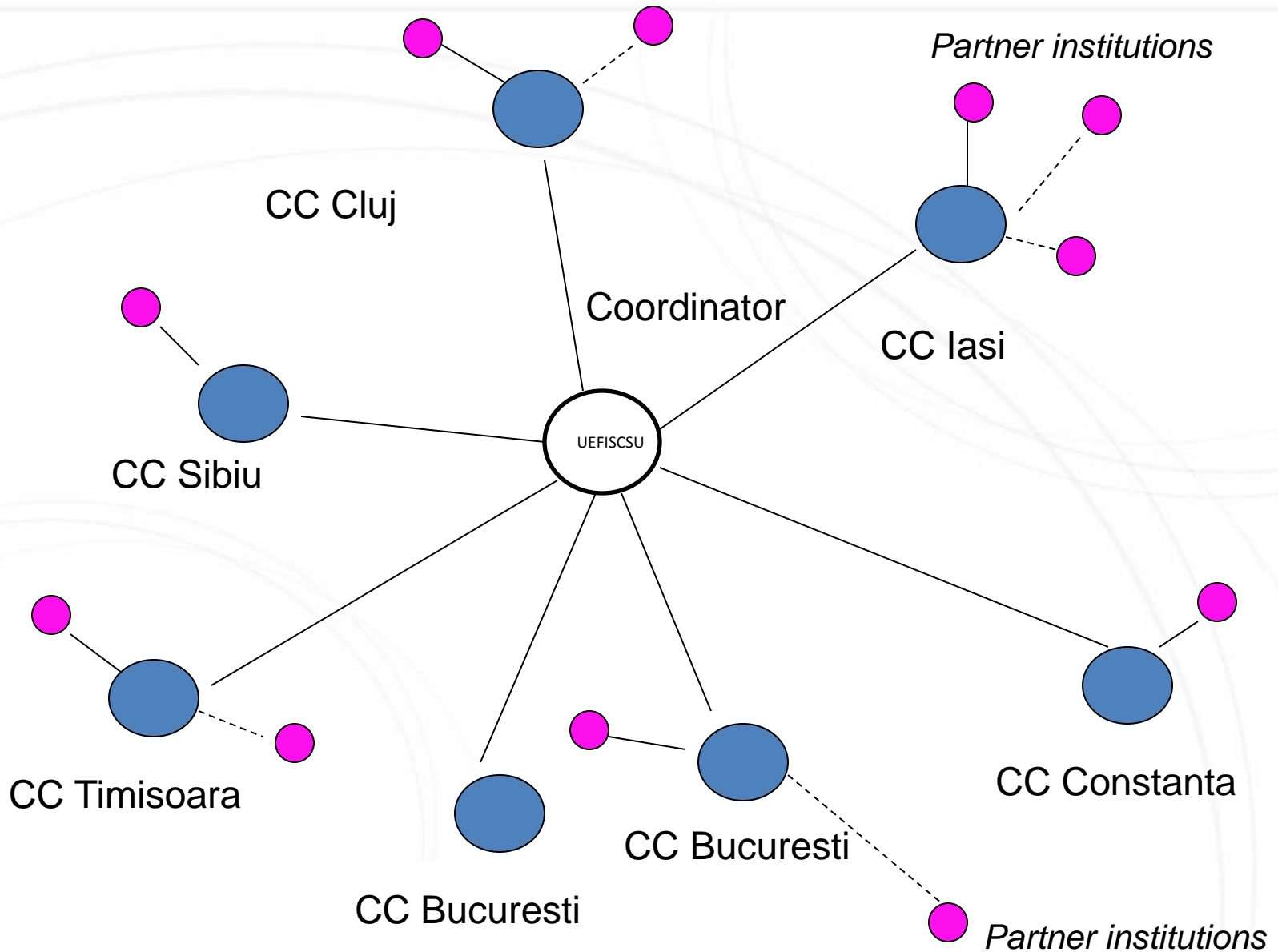
University of London, Institute of Education, UK
Association for Implementing Democracy, Romania

Implementation

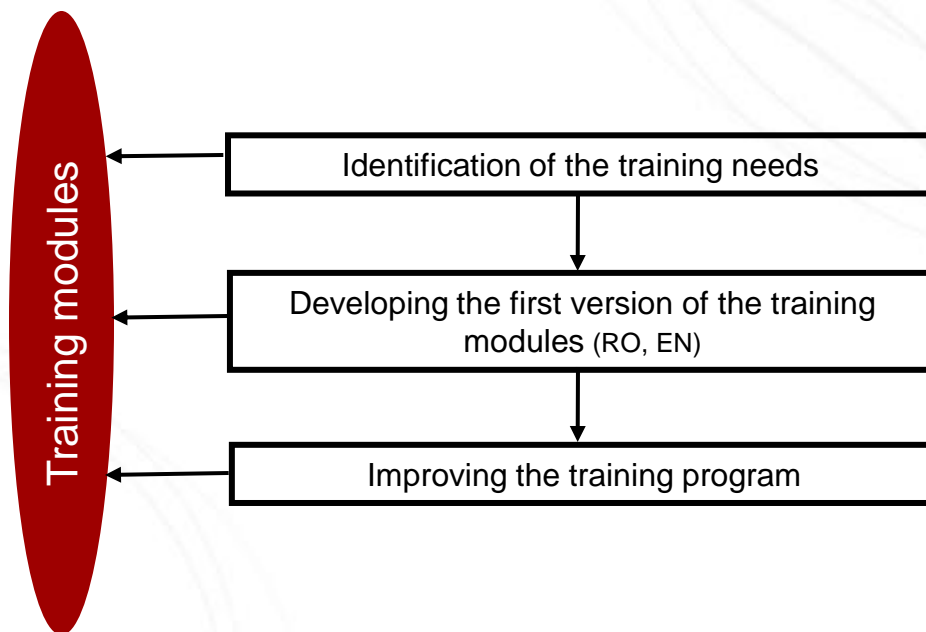


WP1 Establishing the training framework





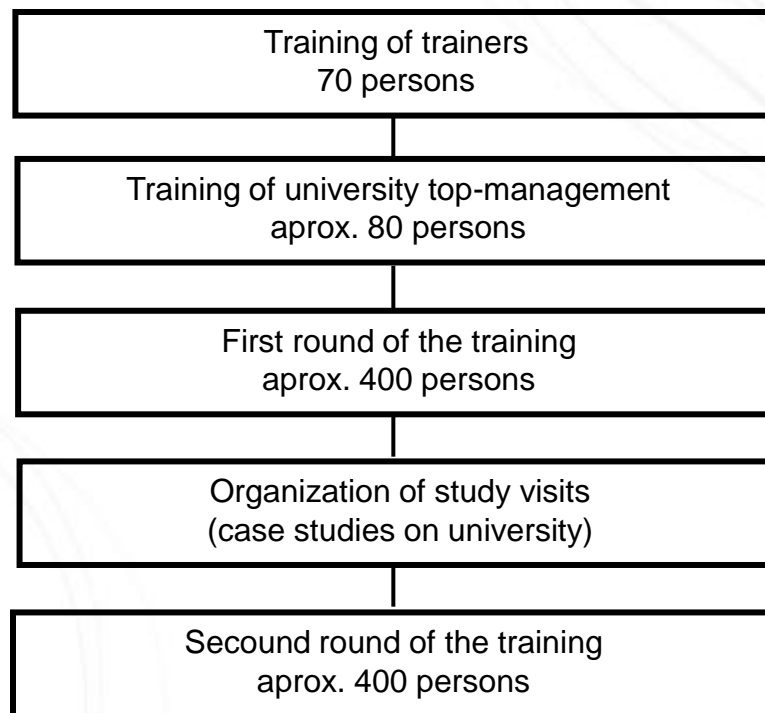
WP2 Development of the curriculum

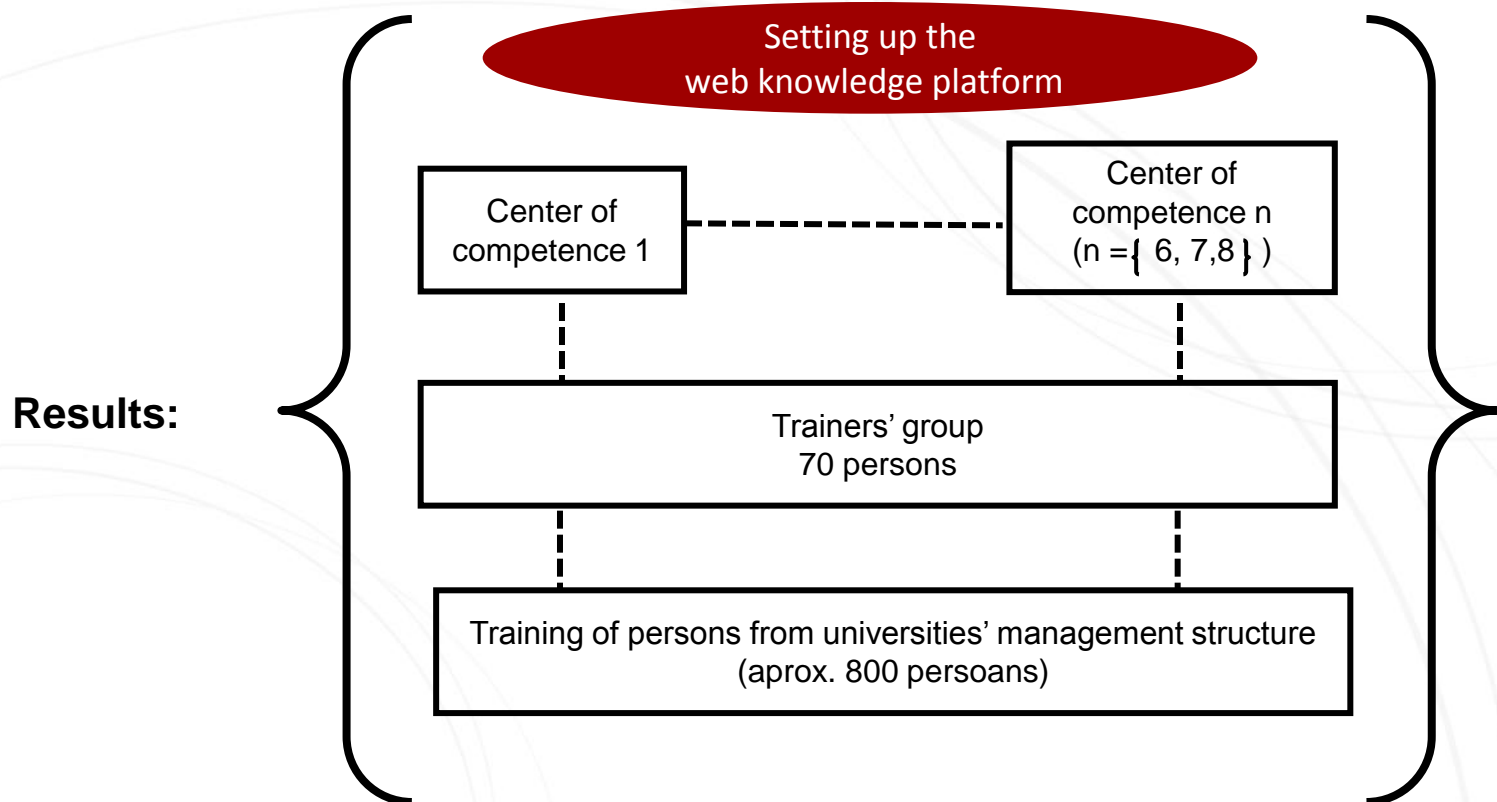


Topics of the university management program

- ✓ Strategic Management – Higher Education institutions as organizations
- ✓ Financial Management in Higher Education
- ✓ Teaching Management – Educational Policies
- ✓ Research Management
- ✓ Quality Management in Higher Education
- ✓ Higher Education Marketing
- ✓ Internationalization in Higher Education
- ✓ Management of Third Stream Activities
- ✓ Resource Management and sustainability
- ✓ Human Resources Management for Higher Education
- ✓ Support and Services for Students
- ✓ Institutional Governance
- ✓ Integrity Standards in Higher Education
- ✓ The Role of Civil Society in Higher Education
- ✓ Communication in Higher Education

WP4 & WP5 Training in university management and organization of study visits





**"Efficiency is doing better what is
already being done."**

Peter F. Drucker

To be an active university in the development of the society means to have a modern, flexible, innovative management, to be able to find solutions to the numerous challenges coming from the extra - university environment and to turn these challenges for the benefit of the academic community.

EXPECTED RESULTS

- ✓ From the total of 8 centers of competence, **2-3** will become **centers of reference** in university management (Sustainability of the project)
- ✓ A part of the training modules in university management will be developed as master programs within these 2-3 centers of reference

TOPICS TO DISCUSS

- ✓ Academic governance, leadership and management in different countries. Relations between academic governance, academic leadership and academic management, and performance
- ✓ Academic elections of deans of faculties/ schools, and rectors of universities in other countries in Europe, USA and Japan
- ✓ The meaning of a real university autonomy in EU and other countries, especially with respect to financing universities and with interpreting the expression “Public money”.